



# INDIAN ENTREPRENEURSHIP CONGRESS - 2019

23rd Feb, 2019



IE Con

LPU  
STARTUP  
SCHOOL



# IE Con 2019

LEARN | TRAIN | COMPETE

**#THINK BIG**

**#THINK ENTREPRENEURSHIP**

*"Some people want it to happen, some wish it would happen, others make it happen."*

This quote reminds us about the importance of infusion of actions in one's life.

**Indian Entrepreneurship Congress** is back with its third season with much more enthusiasm and with the spirit to shake this spirit back into everyone's life.

Adroit business icons from all across the globe will be coming to grace **IE-Con 2019** wherein budding entrepreneurs will interact with them and exchange thoughts and ideas. If you are a seasoned professional or still dreaming to be an entrepreneur, IE-Con 2019 is the perfect opportunity for you. It's a unique platform which will remould your raw and subordinate ideas and thoughts into meaningful and actionable plans. Within you and your idea do join us at IE-Con 2019 on 23rd February at **Lovely Professional University**.

## ABOUT INDIAN ENTREPRENEURSHIP CONGRESS 2019

Indian Entrepreneurship Congress ( IE-Con ) is a festival to celebrate the spirit of entrepreneurship. IE-CON 2019 will bring inspiring Entrepreneurship, Corporate and Venture Capitalists together under the same roof. Creating new opportunities, building partnerships and inspiration to new generation will be the key mottoes of the event. Take away a ton of valuable knowledge, build relationships and spend an unforgettable day with like-minded people at IE-CON 2019.

In addition to this, basket of IE-Con 2019 has a whole lot of surprises for the attendees. A Startup Pitch Competition wherein \$1 million prize will be the grand attraction of this event.

It will be awarded to the best and the most innovative idea of the evening with an objective to help the budding innovation to turn his/her dream into reality.

## ABOUT LOVELY PROFESSIONAL UNIVERSITY

Lovely Professional University has an ultra-modern and a high-tech campus. It's one of the largest universities in India with more than 28000+ students, 2500+ faculties & having more than 200+ programmes.

Under its aegis, IE-Con season 1 and season 2 were successfully organised wherein many Successful Entrepreneurs, Angel Investors and Venture Capitalists graced the event and interacted with the students. Besides this, other numerous contests from time to time have been conducted in the past to test the zeal of the students. LPU has been the breeding ground of innumerable startups and entrepreneurial ventures since its inception. Kinghills Travels, ZoRoute, Republic Motors are among those few startups which grew from the LPU campus to become successful multi-core businesses. LPU is continuously working on improving its facilities to the building entrepreneurs through its incubation Centre and other programs.

# EVENT DETAILS

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EVENT  
DETAILS

# HACKATHON

A codefest, a social coding event that brings computer programmers and other interested people to bring their ideas and build a software program.

It's a versatile platform for graphic designers, software developers, project managers and experts in various fields. This competition will not only test the technical skills of every participant but would also bring out the attitude of thinking quick and out of the box. This event is surely going to ramp up your imagination to a completely new level.

Registration Link: <http://startupschool.lpu.in/ie-con/hackathon/>



# B-PLAN COMPETITION

"It's not about ideas, It's about making ideas happen."

Do you have any advanced idea in mind on which you are currently working. If yes, without giving second thoughts, give your idea a shot at the biggest Business Plan competition of India – "One in a Million".

Be the one with most innovative intention and win a chance to showcase your project to industry experts and get your plan valedated. To add, a sum of INR 1 Lakhs cash and \$1 Million credit funding will be too given away to the best innovator of the evening as a token of excellence and perseverance.

So, pull up your socks to "risk" everything, fear nothing and live with no regrets and be the next big thing

Registration Link : <http://startupschool.lpu.in/ie-con/oneinamillion/>



# THINK BIG

"It starts in your mind. You become what you think. Think Big to achieve big."

An enthralling sequel of IE-Con 2019 will be witnessing an evening with experienced entrepreneurs around the world.

"If you are not willing to learn No one can help you. If you are, no one can stop you". IE-Con 2019 will see Entrepreneurs sharing valuable information from their life and business experiences which took them from just a speck to being the most recognizable face in the Industry. Participants would have a unique opportunity to enrich themselves with the nitty gritty of doing business and to learn what the classes won't teach them. It's a lifetime experience to listen to the successful Entrepreneurs and their journey through their ups and downs and to interact with them and learn as to what they are working on now.

Registration Link: <http://startupschool.lpu.in/ie-con/>



*"All our **dreams** come true, if we have the **courage** to pursue them."*

AGENDA  
OF  
**EVENTS**  
—

AGENDA

OF

EVENTS

# SCHEDULE

1  
10:00 AM to 10:45 AM **Opening Ceremony**  
SDM Audi

2  
11:00 AM to 11:30 AM **Think BIG!**  
SDM Audi

3  
11:30 AM to 12:00 PM **Every Street is paved with Gold**  
SDM Audi

4  
12:00 PM to 12:30 PM **Investor's Eye**  
SDM Audi

5  
12:30 PM to 01:00 PM **Women Entrepreneur**  
Example not Exception  
SDM Audi

6  
01:00 PM to 02:00 PM

**LUNCH**

7  
02:00 PM to 02:30 PM **Cultural Performance**  
SDM Audi

8  
02:30 PM to 03:00 PM **Social Media**  
The Secret Weapon  
SDM Audi

9  
03:00 PM to 03:45 PM **Strong Entrepreneurs Stay Courageous**  
SDM Audi

10  
03:45 AM to 04:30 PM

**RESULT ANNOUNCEMENT & CLOSING CEREMONY**

11  
04:30 PM onwards

**HIGH TEA & NETWORKING**

**B-PLAN  
COMPETITION**  
BLOCK - 32

**HACKATHON**  
BLOCK - 34

**B-PLAN  
COMPETITION**  
BLOCK - 32

**HACKATHON**  
BLOCK - 34

**GLIMPSES**  
OF  
IE-CON  
2018

GLIMPSES

OF

IE-CON

# IE-Con 2018

Startup School at Lovely Professional University organized its 2nd annual entrepreneurship summit "Indian Entrepreneurship Congress 2018" on 24th February 2018, where 20+ top entrepreneurs motivated thousands of students to think big and adopt entrepreneurial career. On this occasion, LPU also organized 'Idea Pitching Competition' whose winning prize was 1 Million USD.

Addressing a massive gathering of 2500 students and top entrepreneurs for Indian Entrepreneurship Congress (IE-CON 2018) at Shanti Devi Mittal Auditorium, LPU Chancellor Mr Ashok Mittal said: "India always propagated entrepreneurship, is propagating in present, and will continue favouring it in future also. Since time immemorial famous persons and groups from different countries have been reaching India to gain education and entrepreneurship. Our university has coveted ranking, placement, research, admissions, infrastructure and other records to its credit, and now we want to see maximum of our students emerge as great entrepreneurs in the world to provide jobs to so many others."

Opening the inaugural session, United Nations Volunteer Medical Officer Dr Raminder Dhillon took several examples from her hardworking life and motivated students to think big & positive and stretch their mind to be problem solver on human lines, irrespective of any caste, creed, and nationality.

Addressing on Identifying Business Opportunities, Co-Founder Tajurba International & Investor Suresh Mansharamani guided students to keep on learning as much they can and adopt networking to be super successful.

Storm the Norm fame Ranjan Malik advised students to adopt new thoughts and students must understand if there will be no experimentation then there is no innovation.

Anurag Batra of BW Business World asked students to believe in themselves and their doings. If students want to do something great in their life, they should themselves find the new way for the same to see their dreams come true.

Pawan G Agarwal of Mumbai Dabbawala helped the students in understanding How Passion is important.





# IE-Con 2018



Indian Entrepreneurship congress proved a kind of festival at the campus, where the spirit of Entrepreneurship was celebrated to the full. The event brought home a ton of knowledge, marvellous networking, relationships and like-minded people. Participants got an opportunity to learn from the best and most experienced entrepreneurs, investors and mentors From Mumbai Dabbawala President to Volunteers, CEOs, Founders, Authors, Consultants, and Innovation Specialists from United Nations, Hexi, Carnival Cinemas, Business World, Tajurba International, Storm the Norm and more were specifically present to motivate the students. The conference proved to be a lifetime experience for the students to listen to the successful entrepreneurs and their journey through their ups and downs and interact with them and learn as to what they are working on now

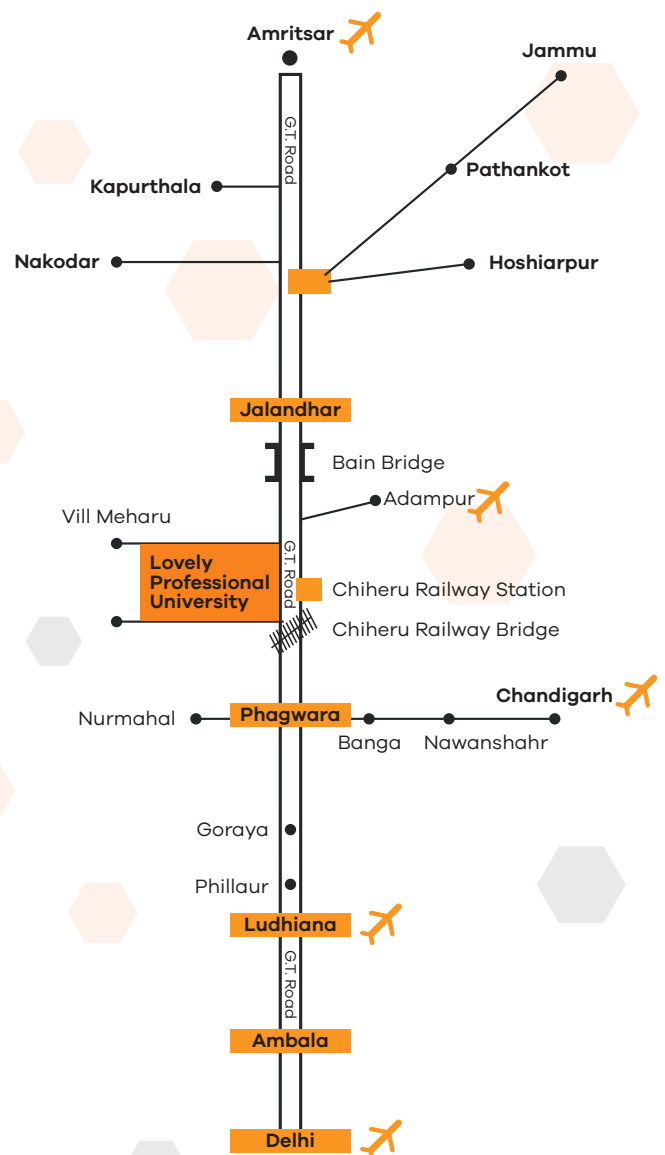
# HOW TO REACH LPU

Lovely Professional University is located on Jalandhar-Delhi NH-1, in between Jalandhar and Phagwara Cities.

Jalandhar is well connected by train with Delhi, Jammu and Amritsar.

LPU campus is about 15km from Jalandhar City Railway station, about 5km from Jalandhar Cantt, about 5km from Phagwara Railway Station and about 35km from Adampur Airport.

Pushpa Gujral Science city, Devi Talab Mandir, Gurdwara Chhevin Patshahi, St Mary's Cathedral are some of the places of tourist interest. World famous "Golden Temple" in Amritsar is about 80km from LPU Campus. The City beautiful, Chandigarh is about 130 kms.



## CONTACT US

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Visit us : <http://startupschool.lpu.in>

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